



DAYNA BIRCH - Head Instructor - Director of Operations & Programs

Coaching Experience:

- 11 years Coaching | Individual Skill Development (Canada/USA)
- HC | GM Pacific Steelers Junior Female Hockey Club - JWHL
- HC | GM BC Jr Lady Canucks
- HC | GM Team Pacific Elite Spring Program
- Head Instructor - North Shore Female Ice Hockey
- Head Instructor - Squamish Minor Hockey Association
- Previous: Head Instructor - Surrey Female Hockey
- Previous: AC Abbotsford Female Hockey - Escondido, CA
- BC Hockey Private Instructor Association

Playing Experience:

- Rochester Institute of Technology - NCAA
- Captained RIT Tigers NCAA (2007-08 & 2008-09)
- Pacific Steelers Junior Female Hockey Club (Captained)

MITCH LIGHTFOOT - Head Instructor

Coaching Experience:

- 10 years Coaching/Individual Skill Development
- AC Pacific Steelers Junior Female Hockey Club - JWHL
- Previous - HC North Shore Female Ice Hockey
- Previous - AC BWC Academy - CSSHL
- Previous - HC North Vancouver Minor Hockey
- Playing Experience - North Vancouver Minor - 2 Years Junior

JEFF EATON - Managing Director

Coaching Experience:

- 25+ years National/International Coaching Experience/Specialty Individual Skills Coach
- Founder - THE Advantage Hockey Group
- Individual Skills Coach - CHL/NCAA/NHL
- Family Advisor - CHL/NCAA
- Director of Hockey - West Van Hockey Academy - CSSHL
- President - Pacific Steelers Junior Female Hockey Club - JWHL
- Board of Director - Junior Women's Hockey League
- Director of Player/Coach Development - North Shore Female Ice Hockey Association
- Director - Team Pacific Elite Female Spring Hockey Association
- Previous: Player Development - Surrey Female Hockey Association
- Previous: Hockey Director - Burnaby Winter Club (3 years)
- Previous: Co Owner/Player Development - Pacific Sports Management (3 years)
- Previous: General Manager - Burnaby Winter Club (7 years)

Coaching Credentials:

- USA Hockey Level 4 Certified
- Hockey Canada Coach Development 1 & Coach 2
- BC Hockey Private Instructor Association
- Canadian International Coaching Conferences
- American Hockey Coaches Association Conference Naples, Fl. 2005 - Present

Playing Experience:

- Burnaby Winter Club Alumnus
- 5 Years British Columbia Junior Hockey League